

Joekels Tea Packers (Pty) Ltd in Hot Drinks (South Africa)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: J4C72112F60EN

Abstracts

Joekels Tea Packers aims to offer value for money products with consistency in quality and pricing. The company has a strong presence in other tea due to the popularity of its core brand, Laager, and hopes to further grow in this category despite market pressures in 2016.

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