

JM Smucker Co, The in Pet Care (World)

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Abstracts

JM Smucker is the number four player in the global pet care market, despite generating the vast majority of its sales in a single region. Its strong focus on North America, and the US in particular, means it is well placed to benefit from the fact that the biggest pet care market is expected to continue growing, but not currently in a position to benefit fully from the dynamic growth expected in regions like Latin America and Asia Pacific in the coming years.

Euromonitor International's JM Smucker Co, The in Pet Care (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Pet Care industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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