

JJ Fox Ltd in Luxury Goods (United Kingdom)

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Abstracts

With a history of more than 200 years, and as one of the UK's leading fine tobacco purveyors, JJ Fox aims to increase its brand awareness by pushing new social media sites. Also, by establishing new connections with international manufacturers, JJ Fox also plans to continually add to its portfolio of luxury cigars, both in-store and online. Without relying too heavily on its long history and tradition, JJ Fox plans to become the top online Cuban cigar provider in the UK.

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Product coverage: Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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