

Jiangzhong Pharmaceutical Co Ltd in Consumer Health (China)

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Abstracts

Jiangzhong Pharmaceutical aims to maintain a leading position in herbal/traditional medicine and strengthen its presence in OTC. Meanwhile, the company is also seeking to become one of the most important pharmaceutical firms in the chemists/pharmacies channel. In addition, Jiangzhong Pharmaceutical is present in health and wellness food and beverages, with plans to become one of the biggest players in the industry.

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