

Jiangsu Zhongda New Material Grp Co Ltd in Packaging Industry (China)

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Abstracts

With its major products, BOPP and BOPET, entering the stage of expanded production capacity amid sluggish market demand, Jiangsu Zhongda will strengthen its competitiveness in its core business by cooperation with multinationals and optimising the allocation of its resources. Meanwhile, the company will premiumise and differentiate its product portfolio to enhance its profitability.

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