

Jiangsu Yanghe Distillery in Alcoholic Drinks (China)

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Abstracts

Jiangsu Yanghe Distillery will continue to focus on increasing productivity, encouraging innovation, improving management competence and enhancing its regional competitive advantage. In order to achieve its short-term goal, the company will continue to increase the proportion of mid- and high-end products, while maintaining its advantage in Jiangsu Province, enhancing the brand image of its Blue Classic series products. Jiangsu Yanghe Distillery will also continue its national expansion. It...

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