

Jóias Vivara Ltda in Personal Accessories (Brazil)

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Date: June 2017

Pages: 28

Price: US\$ 150.00 (Single User License)

ID: JDF3A2E7DD0EN

Abstracts

Jóias Vivara competes across jewellery and watches, performing well in both categories in 2016. Its key strategy consists of opening new stores, mainly in shopping centres.

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