

# Jewellery in the United Arab Emirates

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## Abstracts

In 2023, a notable development was noted within jewellery when Snapchat collaborated with Cartier to develop a virtual try-on filter in the United Arab Emirates. Within Snapchat, there exists a built-in shopping platform known as Snapchat Minis. This platform enables brands to create their own mini-apps within Snapchat, facilitating a smooth shopping experience. Social media platforms such as Snapchat provide users with the opportunity to virtually 'test' products, a feature particularly benefic...

Euromonitor International's Jewellery in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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