

Jewellery in the US

https://marketpublishers.com/r/J163B386A72EN.html Date: January 2024 Pages: 21 Price: US\$ 990.00 (Single User License) ID: J163B386A72EN

Abstracts

Following incredible double-digit current value growth for jewellery in 2021, decline was witnessed in 2022, and this is expected to worsen in 2023, before returning to growth in the forecast period. Fine jewellery, the star category which led post-pandemic recovery, is now facing some challenges, particularly in the bridal market. Studies conducted by The Knot and Bridebook found that on average, couples date between two and four years before getting engaged in the US, with the impact of minima...

Euromonitor International's Jewelleryin USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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