

# Jewellery in Thailand

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## Abstracts

In 2023, overall jewellery is set to register a decline in current value terms, despite low growth in retail volume terms. This is expected to result in minimal value growth across overall personal accessories, as jewellery accounted for nearly 50% of value sales of personal accessories in 2022. However, while costume jewellery is expected to enjoy a highly optimistic performance, with double-digit current value growth, fine jewellery is anticipated to suffer from a series of strong negative imp...

Euromonitor International's Jewellery in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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