

Jewellery in India

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Abstracts

Jewellery witnessed double-digit current value growth in India in 2023. In this dynamic landscape, costume jewellery witnessed an unprecedented surge, boasting a high double-digit growth rate that surpassed the performance of fine jewellery. This remarkable growth was particularly pronounced during the wedding season, when the category reaped substantial benefits. Traditionally, weddings had long been synonymous with opulent displays of gold and precious stones. However, the shifting sands of ti...

Euromonitor International's Jewellery in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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