

Jewellery in Hong Kong, China

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Abstracts

Within personal accessories, jewellery saw the biggest decline in current value sales in 2016. This was due to slower flows of arrival, particularly from China, and a slowdown in China's economy. Mainland China remained the main driver of jewellery sales in Hong Kong. In addition, changing spending behaviour and more frequent international outbound departures had a negative impact on jewellery sales. Some consumers prioritised other products ahead of jewellery while others were attracted by the...

Euromonitor International's Jewellery in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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