

Jewellery in Hong Kong, China

<https://marketpublishers.com/r/JD63793C42EEN.html>

Date: December 2016

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: JD63793C42EEN

Abstracts

Within personal accessories, jewellery saw the biggest decline in current value sales in 2016. This was due to slower flows of arrival, particularly from China, and a slowdown in China's economy. Mainland China remained the main driver of jewellery sales in Hong Kong. In addition, changing spending behaviour and more frequent international outbound departures had a negative impact on jewellery sales. Some consumers prioritised other products ahead of jewellery while others were attracted by the...

Euromonitor International's Jewellery in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Jewellery by Category: Volume 2011-2016

Table 2 Sales of Jewellery by Category: Value 2011-2016

Table 3 Sales of Jewellery by Category: % Volume Growth 2011-2016

Table 4 Sales of Jewellery by Category: % Value Growth 2011-2016

Table 5 Sales of Costume Jewellery by Type: % Value 2011-2016

Table 6 Sales of Fine Jewellery by Type: % Value 2011-2016

Table 7 Sales of Fine Jewellery by Collection: % Value 2011-2016

Table 8 Sales of Fine Jewellery by Metal: % Value 2011-2016

Table 9 NBO Company Shares of Jewellery: % Value 2011-2015

Table 10 LBN Brand Shares of Jewellery: % Value 2012-2015

Table 11 Distribution of Jewellery by Format: % Value 2011-2016

Table 12 Forecast Sales of Jewellery by Category: Volume 2016-2021

Table 13 Forecast Sales of Jewellery by Category: Value 2016-2021

Table 14 Forecast Sales of Jewellery by Category: % Volume Growth 2016-2021

Table 15 Forecast Sales of Jewellery by Category: % Value Growth 2016-2021

Chow Tai Fook Jewellery Group Ltd in Personal Accessories (hong Kong, China)

Strategic Direction

Key Facts

Summary 1 Chow Tai Fook Jewellery Group Ltd: Key Facts

Summary 2 Chow Tai Fook Jewellery Group Ltd: Operational Indicators

Competitive Positioning

Summary 3 Chow Tai Fook Jewellery Group Ltd: Competitive Position 2015

Gucci Group (hong Kong) Ltd in Personal Accessories (hong Kong, China)

Strategic Direction

Key Facts

Summary 4 Gucci Group (Hong Kong) Ltd: Key Facts

Competitive Positioning

Summary 5 Gucci Group (Hong Kong) Ltd: Competitive Position 2015

Luk Fook Holdings (international) Ltd in Personal Accessories (hong Kong, China)

Strategic Direction

Key Facts

Summary 6 Luk Fook Holdings (International) Ltd: Key Facts

Summary 7 Luk Fook Holdings (International) Ltd: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 8 Luk Fook Holdings (International) Ltd: Competitive Position 2015

Executive Summary

Retail Value Sales Continue To Decrease in 2016

Mid-priced Products Hold Sales Better Than Premium Offerings

Luxury Brands Underperform in 2015

Jewellery and Watch Specialist Retailers Remains the Dominant Distribution Channel

Sluggish Sales Development Is Expected in the Forecast Period

Key Trends and Developments

Retail Spending on Personal Accessories Falters in 2016

Luxury Brands Continue To Underperform

Younger Consumers Value Simple Yet Trendy Designs Over Luxury Brands

Market Data

Table 16 Sales of Personal Accessories by Category: Volume 2011-2016

Table 17 Sales of Personal Accessories by Category: Value 2011-2016

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2011-2016

Table 19 Sales of Personal Accessories by Category: % Value Growth 2011-2016

Table 20 NBO Company Shares of Personal Accessories: % Value 2011-2015

Table 21 LBN Brand Shares of Personal Accessories: % Value 2012-2015

Table 22 Distribution of Personal Accessories by Format: % Value 2011-2016

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2016-2021

Table 24 Forecast Sales of Personal Accessories by Category: Value 2016-2021

Table 25 Forecast Sales of Personal Accessories by Category: % Volume Growth 2016-2021

Table 26 Forecast Sales of Personal Accessories by Category: % Value Growth 2016-2021

Sources

Summary 9 Research Sources

I would like to order

Product name: Jewellery in Hong Kong, China

Product link: <https://marketpublishers.com/r/JD63793C42EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JD63793C42EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970