

Jewellery in Hong Kong, China

<https://marketpublishers.com/r/JB1E8AFE1D0EN.html>

Date: March 2024

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: JB1E8AFE1D0EN

Abstracts

The lifting of pandemic restrictions sparked a resurgence in foot traffic in commercial districts in the city, leading to a significant increase in demand for jewellery in Hong Kong. After a freeze of 2-3 years since the outbreak of the pandemic in 2020, the rebound in these activities reinvigorated category sales. Notably, mainland Chinese tourists once again become a key contributor to the demand for gold jewellery. Hong Kong holds a strong reputation and credibility among cities in China, par...

Euromonitor International's Jewellery in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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