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Jewellery in Germany

https://marketpublishers.com/r/J4D11C2636AEN.html
Date: March 2024
Pages: 21
Price: US$ 990.00 (Single User License)
ID: J4D11C2636AEN

Abstracts

After 2022 saw double-digit growth in jewellery sales in Germany, 2023 showed signs of a slowdown. Among the drivers that led to a revival in the jewellery industry in 2022 were a renewed sense of freedom to socialise and enjoy life after two years in on-and-off confinement. Marriages also increased in 2022, boosting sales of jewellery pieces with special meaning. Despite high inflation in 2023, Germans continued investing in valuable jewellery featuring gold, diamonds and precious stones. Many...

Euromonitor International's Jewelleryin Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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