

Jewellery in France

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Abstracts

Jewellery remains a resilient performer in France, already recovering to 2019's retail volume sales levels in 2021. Ongoing demand is not only due to a positive offsetting effect post-pandemic. There is a kind of paradox in a country with elevated inflation, ongoing concerns over purchasing power, external factors such as the war in Ukraine, but also internal divisions with increasingly frequent strikes and riots. The main contributor to the category's ongoing positive performance is the return...

Euromonitor International's Jewellery in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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