

# Jewellery in Australia

<https://marketpublishers.com/r/JDB66D93DC5EN.html>

Date: January 2024

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: JDB66D93DC5EN

## Abstracts

Lab-grown diamonds have witnessed a remarkable surge in popularity in the Australian market, and their appeal has continued to grow in 2023. One of the primary factors driving this trend is the increasing competitiveness of lab-grown diamonds in terms of pricing, making them an attractive choice for budget-conscious consumers, especially amidst the cost-of-living crisis that has affected the Australian market in 2023. Notably, Pandora, a leading jewellery brand, has been expanding its global pre...

Euromonitor International's Jewellery in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Jewellery in Australia  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

JEWELLERY IN AUSTRALIA  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

The prevalence of lab-grown diamonds is increasing, as the diamond industry embraces a trend towards democratisation

Gold has become an essential element in fine jewellery for the social media-influenced generation

Jewellery grapples with economic headwinds

### PROSPECTS AND OPPORTUNITIES

Shifting consumer values drive growth in ethical jewellery and the resale market

Michael Hill's strategic moves have paved the way for sustained growth in fine jewellery

Navigating challenges and embracing technology in the evolving jewellery category

### CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2018-2023

Table 2 Sales of Jewellery by Category: Value 2018-2023

Table 3 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 4 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 5 Sales of Costume Jewellery by Type: % Value 2018-2023

Table 6 Sales of Fine Jewellery by Type: % Value 2018-2023

Table 7 Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 8 Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 9 NBO Company Shares of Jewellery: % Value 2019-2023

Table 10 LBN Brand Shares of Jewellery: % Value 2020-2023

Table 11 Distribution of Jewellery by Format: % Value 2018-2023

Table 12 Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 13 Forecast Sales of Jewellery by Category: Value 2023-2028

Table 14 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 15 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

### PERSONAL ACCESSORIES IN AUSTRALIA

## EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

## 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for personal accessories?

## MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2018-2023

Table 17 Sales of Personal Accessories by Category: Value 2018-2023

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 19 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 21 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 22 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 24 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 25 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Jewellery in Australia

Product link: <https://marketpublishers.com/r/JDB66D93DC5EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JDB66D93DC5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970