

Jessy Diffusion SA in Packaged Food (Morocco)

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Date: December 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: J33BA486F85EN

Abstracts

Jessy Diffusion's strategic direction is to maintain its leading position as a distributor of packaged food products by maintaining relationships with present partners and making new contracts and agreements with new companies and thus introducing new products to the market.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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