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Jessops Europe Ltd in Consumer Electronics (United Kingdom)

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Abstracts

Jessops has undergone a dramatic transformation since going into administration at the start of 2013, with Jessops Plc being disbanded and reformed as Jessops Europe Ltd; entrepreneur and Dragons' Den TV star Peter Jones is a member of the group that bought the company. After the closure of its original 187 branches, only 35 stores have been reopened, with a focus on products being sold at the same price as those found online.

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Contents

Strategic Direction
Key Facts
Summary 1 Jessops Europe Ltd: Key Facts
Summary 2 Jessops Europe Ltd: Operational Indicators
Company Background
Internet Strategy
Private Label
Competitive Positioning
Summary 3 Jessops Europe Ltd: Competitive Position 2013

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