

Jerónimo Martins Restauração e Serviços in Consumer Foodservice (Portugal)

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Abstracts

As the Portuguese economy showed signs of a slight recovery in 2014, Jerónimo Martins is expected to attempt to profit from this positive trend by opening new consumer foodservice outlets. Growth is expected to come from its Jeronymo specialist coffee shops chain, which is positioned in a rapidly growing consumer foodservice channel.

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