

Jerónimo Martins Polska SA in Tissue and Hygiene (Poland)

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Abstracts

The company's plans comprise continuous expansion and creation of 3,000 Biedronka discounters by 2015. In its development strategy, the company takes into account the welfare of employees, customers, suppliers, local communities and the environment. An increasing variety of products as well as wider private label offer are also expected to be introduced. What is more, the company intends to continue the sustainable development of operating brands, taking advantage of the wide range of existing...

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