

Jeronimo Martins Drogerie i Farmacja Sp zoo in Tissue and Hygiene (Poland)

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Abstracts

Jeronimo Martins Drogerie i Farmacja Sp zoo wishes to further expand its Hebe chain in parapharmacies/drugstores, aiming to reach 600 establishments located across the whole country. The company has announced that it will focus on opening new outlets, which will be accompanied by pharmacies. In addition, mini hair salons will also be introduced to the concept.

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