

Jeans in Taiwan

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Abstracts

Jeans has shown another healthy performance in volume terms in 2023, with overall growth set to equal that recorded in 2022. Solid demand is partly explained by the fact that these garments are perennially in fashion and have a broad appeal among male and female consumers of all ages in Taiwan due to their comfort and durability. Additionally, jeans are a staple of streetwear and Y2K styles, which are currently among the most popular with Generation Z and millennial consumers. The latter factor...

Euromonitor International's Jeans in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Jeans in Taiwan
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December 2023

LIST OF CONTENTS AND TABLES

JEANS IN TAIWAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Streetwear and Y2K fashion trends continue to drive demand and shape innovation
Growing use of functional denim fabrics helps to reduce seasonality
Premium and super premium jeans outperform economy segment in volume terms

PROSPECTS AND OPPORTUNITIES

Greater fragmentation should stimulate investment in brand differentiation strategies
Efforts to improve sustainability credentials will remain focused on water usage
Brand owners will continue to invest heavily in OMO strategies

CATEGORY DATA

- Table 1 Sales of Jeans by Category: Volume 2018-2023
- Table 2 Sales of Jeans by Category: Value 2018-2023
- Table 3 Sales of Jeans by Category: % Volume Growth 2018-2023
- Table 4 Sales of Jeans by Category: % Value Growth 2018-2023
- Table 5 Sales of Men's Jeans by Category: Volume 2018-2023
- Table 6 Sales of Men's Jeans by Category: Value 2018-2023
- Table 7 Sales of Men's Jeans by Category: % Volume Growth 2018-2023
- Table 8 Sales of Men's Jeans by Category: % Value Growth 2018-2023
- Table 9 Sales of Women's Jeans by Category: Volume 2018-2023
- Table 10 Sales of Women's Jeans by Category: Value 2018-2023
- Table 11 Sales of Women's Jeans by Category: % Volume Growth 2018-2023
- Table 12 Sales of Women's Jeans by Category: % Value Growth 2018-2023
- Table 13 NBO Company Shares of Jeans: % Value 2019-2023
- Table 14 LBN Brand Shares of Jeans: % Value 2020-2023
- Table 15 Forecast Sales of Jeans by Category: Volume 2023-2028
- Table 16 Forecast Sales of Jeans by Category: Value 2023-2028
- Table 17 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028
- Table 18 Forecast Sales of Jeans by Category: % Value Growth 2023-2028

Table 19 Forecast Sales of Men's Jeans by Category: Volume 2023-2028

Table 20 Forecast Sales of Men's Jeans by Category: Value 2023-2028

Table 21 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028

Table 23 Forecast Sales of Women's Jeans by Category: Volume 2023-2028

Table 24 Forecast Sales of Women's Jeans by Category: Value 2023-2028

Table 25 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN TAIWAN

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 27 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 28 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 29 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 30 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 31 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 32 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 33 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 34 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 35 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 36 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 37 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 38 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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