

# Jeans in the Philippines

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## Abstracts

Vintage classic jeans brands are seen to stand the test of time and are known for their quality. The growing popularity of vintage classic jeans in the Philippines has been due to a combination of style preferences, sustainability concerns, cyclical fashion trends, and the desire for individuality and creative expression that developed in 2023. Vintage classic jeans have a nostalgic and retro appeal, making them appealing to individuals seeking a connection with the past and looking to capture a...

Euromonitor International's Jeans in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Jeans in the Philippines  
Euromonitor International  
November 2023  
List Of Contents And Tables  
JEANS IN THE PHILIPPINES  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Vintage classics seen as good quality jeans  
Filipinos going out more  
Price wars due to competition amongst international brands

### **PROSPECTS AND OPPORTUNITIES**

Cross gender purchasing of women's jeans  
Regular and loose fit jeans for men and women  
Stretchy cotton fabric jeans here to stay

### **CATEGORY DATA**

Table 1 Sales of Jeans by Category: Volume 2018-2023  
Table 2 Sales of Jeans by Category: Value 2018-2023  
Table 3 Sales of Jeans by Category: % Volume Growth 2018-2023  
Table 4 Sales of Jeans by Category: % Value Growth 2018-2023  
Table 5 Sales of Men's Jeans by Category: Volume 2018-2023  
Table 6 Sales of Men's Jeans by Category: Value 2018-2023  
Table 7 Sales of Men's Jeans by Category: % Volume Growth 2018-2023  
Table 8 Sales of Men's Jeans by Category: % Value Growth 2018-2023  
Table 9 Sales of Women's Jeans by Category: Volume 2018-2023  
Table 10 Sales of Women's Jeans by Category: Value 2018-2023  
Table 11 Sales of Women's Jeans by Category: % Volume Growth 2018-2023  
Table 12 Sales of Women's Jeans by Category: % Value Growth 2018-2023  
Table 13 NBO Company Shares of Jeans: % Value 2019-2023  
Table 14 LBN Brand Shares of Jeans: % Value 2020-2023  
Table 15 Forecast Sales of Jeans by Category: Volume 2023-2028  
Table 16 Forecast Sales of Jeans by Category: Value 2023-2028  
Table 17 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028  
Table 18 Forecast Sales of Jeans by Category: % Value Growth 2023-2028  
Table 19 Forecast Sales of Men's Jeans by Category: Volume 2023-2028  
Table 20 Forecast Sales of Men's Jeans by Category: Value 2023-2028

Table 21 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028

Table 23 Forecast Sales of Women's Jeans by Category: Volume 2023-2028

Table 24 Forecast Sales of Women's Jeans by Category: Value 2023-2028

Table 25 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

## APPAREL AND FOOTWEAR IN THE PHILIPPINES

### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

### MARKET DATA

Table 27 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 28 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 29 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 30 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 31 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 32 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 33 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 34 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 35 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 36 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 37 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 38 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 Research Sources

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