

Jeans in the Czech Republic

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Abstracts

There is a significant level of maturity in jeans in the Czech Republic, with most people owning more than one pair, often a pair for leisure and a smarter pair for socialising or even at work. Premium and super premium brands have been challenged not just by the high inflationary pressure on production and transportation costs and product prices, resulting in consumer shift towards cheaper brands, but also by the booming second-hand market in the country. Second-hand and resale stores and platf...

Euromonitor International's Jeans in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Jeans in the Czech Republic
Euromonitor International
November 2023
List Of Contents And Tables
JEANS IN THE CZECH REPUBLIC
KEY DATA FINDINGS

2023 DEVELOPMENTS

Resale and second-hand market challenges especially premium and super premium brands

High-rise straight jeans and boot cut jeans are back in fashion

Levi's opens the largest outlet in Europe in the Fashion Arena

PROSPECTS AND OPPORTUNITIES

Changes in work dress codes to support retail volume sales

Growing athleisure trend could limit the growth in demand for jeans

Eco-friendly credentials set to gain momentum

CATEGORY DATA

Table 1 Sales of Jeans by Category: Volume 2018-2023

Table 2 Sales of Jeans by Category: Value 2018-2023

Table 3 Sales of Jeans by Category: % Volume Growth 2018-2023

Table 4 Sales of Jeans by Category: % Value Growth 2018-2023

Table 5 Sales of Men's Jeans by Category: Volume 2018-2023

Table 6 Sales of Men's Jeans by Category: Value 2018-2023

Table 7 Sales of Men's Jeans by Category: % Volume Growth 2018-2023

Table 8 Sales of Men's Jeans by Category: % Value Growth 2018-2023

Table 9 Sales of Women's Jeans by Category: Volume 2018-2023

Table 10 Sales of Women's Jeans by Category: Value 2018-2023

Table 11 Sales of Women's Jeans by Category: % Volume Growth 2018-2023

Table 12 Sales of Women's Jeans by Category: % Value Growth 2018-2023

Table 13 NBO Company Shares of Jeans: % Value 2019-2023

Table 14 LBN Brand Shares of Jeans: % Value 2020-2023

Table 15 Forecast Sales of Jeans by Category: Volume 2023-2028

Table 16 Forecast Sales of Jeans by Category: Value 2023-2028

Table 17 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028

Table 18 Forecast Sales of Jeans by Category: % Value Growth 2023-2028

Table 19 Forecast Sales of Men's Jeans by Category: Volume 2023-2028

Table 20 Forecast Sales of Men's Jeans by Category: Value 2023-2028

Table 21 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028

Table 23 Forecast Sales of Women's Jeans by Category: Volume 2023-2028

Table 24 Forecast Sales of Women's Jeans by Category: Value 2023-2028

Table 25 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 27 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 28 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 29 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 30 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 31 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 32 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 33 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 34 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 35 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 36 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 37 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 38 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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