

Jeans in Chile

<https://marketpublishers.com/r/J77403BA3B0EN.html>

Date: November 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: J77403BA3B0EN

Abstracts

While demand for jeans continues to rise in 2023, value sales growth is more moderate, driven by the economy segment in Chile, and in particular, economy women's jeans, with the latter continuing to record remarkable double-digit retail volume growth. On the other hand, men's jeans are exhibiting more conservative single-digit growth.

Euromonitor International's Jeans in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Jeans in Chile
Euromonitor International
November 2023

LIST OF CONTENTS AND TABLES

JEANS IN CHILE
KEY DATA FINDINGS

2023 DEVELOPMENTS

Private label sales of economy jeans soar amid 2023's economic challenges
The rise of second-hand jeans in Chile
Sustainable style: Customising jeans

PROSPECTS AND OPPORTUNITIES

Department stores gain relevance due to competitive prices
Private label and discounts are key factors driving purchases of jeans
Jeans go green: Embracing sustainable style

CATEGORY DATA

Table 1 Sales of Jeans by Category: Volume 2018-2023
Table 2 Sales of Jeans by Category: Value 2018-2023
Table 3 Sales of Jeans by Category: % Volume Growth 2018-2023
Table 4 Sales of Jeans by Category: % Value Growth 2018-2023
Table 5 Sales of Men's Jeans by Category: Volume 2018-2023
Table 6 Sales of Men's Jeans by Category: Value 2018-2023
Table 7 Sales of Men's Jeans by Category: % Volume Growth 2018-2023
Table 8 Sales of Men's Jeans by Category: % Value Growth 2018-2023
Table 9 Sales of Women's Jeans by Category: Volume 2018-2023
Table 10 Sales of Women's Jeans by Category: Value 2018-2023
Table 11 Sales of Women's Jeans by Category: % Volume Growth 2018-2023
Table 12 Sales of Women's Jeans by Category: % Value Growth 2018-2023
Table 13 NBO Company Shares of Jeans: % Value 2019-2023
Table 14 LBN Brand Shares of Jeans: % Value 2020-2023
Table 15 Forecast Sales of Jeans by Category: Volume 2023-2028
Table 16 Forecast Sales of Jeans by Category: Value 2023-2028
Table 17 Forecast Sales of Jeans by Category: % Volume Growth 2023-2028
Table 18 Forecast Sales of Jeans by Category: % Value Growth 2023-2028

Table 19 Forecast Sales of Men's Jeans by Category: Volume 2023-2028

Table 20 Forecast Sales of Men's Jeans by Category: Value 2023-2028

Table 21 Forecast Sales of Men's Jeans by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Men's Jeans by Category: % Value Growth 2023-2028

Table 23 Forecast Sales of Women's Jeans by Category: Volume 2023-2028

Table 24 Forecast Sales of Women's Jeans by Category: Value 2023-2028

Table 25 Forecast Sales of Women's Jeans by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Women's Jeans by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN CHILE

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 27 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 28 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 29 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 30 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 31 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 32 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 33 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 34 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 35 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 36 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 37 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 38 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Jeans in Chile

Product link: <https://marketpublishers.com/r/J77403BA3B0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J77403BA3B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970