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Jeans in Singapore

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Abstracts

Denim on denim has made a comeback in 2023, with both men and women sporting this trend. The denim on denim trend involves pairing denim bottoms such as jeans, with a denim jacket or top. Brands have been seen to launch more denim products, and even sets involving both a top and bottom. Denim, being such a versatile material, appeals to consumers of all ages and body types, making it a popular choice. Y2K fashion has also been revived in the past few years, and consumers are seen wearing outfits...

Euromonitor International's Jeans in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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November 2023
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