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Jeans in Saudi Arabia

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Abstracts

Jeans is a stable category in apparel, being an eternally-fashionable form of apparel which can be dressed up and dressed down accordingly. That said, jeans does face some competition from the rising athleisure trend, although jeans can also be incorporated into such styles, therefore offering both competition and complement. Overall, jeans remain a staple in the wardrobes of young and middle-aged consumers in Saudi Arabia, being popular amongst both expatriates and native consumers. Whilst elde...

Euromonitor International's Jeans in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Jeans market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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