

Jean Coutu Group (PJC) Inc in Retailing (Canada)

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Abstracts

Jean Coutu is well-positioned to take advantage of the legislative changes that affected prescription drug sales in Canada over the review period, as the company has a wide and trusted portfolio of both generic prescription drugs and private label OTC products. Whilst these shifts in the market had a deflationary effect on total sales, the company witnessed healthy growth in its profits. The company will continue to develop and promote its portfolio of generics and private label products, whilst...

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