

JD.com Inc in Retailing (World)

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Abstracts

JD.com Inc is fourth largest retailer globally and second largest e-commerce companies in China. Sitting in the world's largest e-commerce market, JD.com successfully rides the accelerated channel shifts from offline to online in China. Owning nationwide fulfilment infrastructure will continue to be JD.com's key competitive advantage over other e-commerce retailers. JD.com will invest further in the online grocery space with its online supermarket business line to seize the opportunity.

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Euromonitor International's JD.com Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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