

# JC Lucas Creative Products Inc in Toys and Games (Philippines)

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## Abstracts

JC Lucas Creative Products aims to improve its share of traditional toys and games by creating new products that will fit current consumer trends. Focusing on developing puzzles and educational games, the company is expected to continue to produce new products that will provide an educational and, at the same time, fun experience for children.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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