

JB Hi-Fi Ltd in Consumer Electronics (Australia)

<https://marketpublishers.com/r/J7679125FB1EN.html>

Date: September 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: J7679125FB1EN

Abstracts

JB Hi-Fi has identified the fact that electronics and appliance specialist retailing is an ever-changing landscape. The company continues to maintain its current range of products while also actively looking for new offerings which will appeal to consumers and help drive sales. The acquisition of The Good Guys signalled the company's intention to be well-positioned in the consumer appliances space. However, the impending arrival of Amazon in Australia is expected to put pricing pressure on JB Hi...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 JB Hi-Fi Ltd: Key Facts

Summary 2 JB Hi-Fi Ltd: Operational Indicators

Company Background

Chart 1 JB Hi-Fi Ltd, JB Hi-Fi in Sydney, New South Wales

Internet Strategy

Private Label

Summary 3 JB Hi-Fi Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 JB Hi-Fi Ltd: Competitive Position 2016

I would like to order

Product name: JB Hi-Fi Ltd in Consumer Electronics (Australia)

Product link: <https://marketpublishers.com/r/J7679125FB1EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J7679125FB1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970