

JB Global Ltd in Home and Garden (United Kingdom)

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Abstracts

JB Global Ltd's strategic direction is aimed at store expansion. The company, which currently has a presence of 27 stores in retail parks throughout the UK with its flagship brand Oak Furniture Land, aims to open a total of 40 stores by the end of 2014. The company is taking advantage of the availability of spaces in retail parks left vacant by the numerous retailers that recently went into administration. JB Global's Oak Furniture Land is well equipped to expand further in the next few years.

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