

Jay Gee Melwani Group in Apparel (Singapore)

<https://marketpublishers.com/r/JB369013348EN.html>

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: JB369013348EN

Abstracts

Over the forecast period, Jay Gee Melwani is expected to continue to enhance the brand equity and recognition of its line of brands. Levi Strauss is expected to innovate and create more collections of jeans in trendy fits, fabrics, finishes and colours in order to strength its dominance in standard jeans for men and women. Oshkosh B'gosh is expected to enhance its marketing promotions and improve its brand recognition by introducing a wider range of high quality childrenswear.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Clothing, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Jay Gee Melwani Group: Key Facts

Company Background

Production

Competitive Positioning

Internet Strategy

I would like to order

Product name: Jay Gee Melwani Group in Apparel (Singapore)

Product link: <https://marketpublishers.com/r/JB369013348EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/JB369013348EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970