

Jatisae Handicraft in Toys and Games (Indonesia)

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Date: October 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: JA4CD72D2AEEN

Abstracts

Jatisae Handicraft is expected to retain its competitive edge in wooden puzzles by using wooden industrial waste. Believing that this industry has a lucrative future, this company expects larger market expansion both domestically and internationally. Furthermore, this company plans to expand its product lines to other wood-based material goods.

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