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Jarir Marketing Co in Retailing (Saudi Arabia)

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Abstracts

Jarir Marketing is seeking to aggressively grow its presence in retailing in Saudi Arabia in order to maintain its leading position in stationers/office supply stores in the country. It is set to accomplish this by investing in new store openings each year, providing high-quality products, employing highly trained staff and collaborating with other organisations to provide value-added services to its customers

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