

# Japan Tobacco International in Tobacco (Switzerland)

https://marketpublishers.com/r/JFD75BEA896EN.html

Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: JFD75BEA896EN

#### **Abstracts**

Japan Tobacco International focuses on its flagship brands Winston and Camel and on increasing its presence in the lucrative fine cut tobacco category, through a strong brand portfolio.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Japan Tobacco International: Key Facts

Production

Summary 2 Japan Tobacco International: Production Statistics 2016

Competitive Positioning

Summary 3 Japan Tobacco International: Competitive Position 2016



#### I would like to order

Product name: Japan Tobacco International in Tobacco (Switzerland)
Product link: <a href="https://marketpublishers.com/r/JFD75BEA896EN.html">https://marketpublishers.com/r/JFD75BEA896EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/JFD75BEA896EN.html">https://marketpublishers.com/r/JFD75BEA896EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms