

# James Pascoe Pty Ltd in Personal Accessories (Australia)

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## Abstracts

James Pascoe aims to maintain its leading position in jewellery over the forecast period by offering a wide range of products at affordable prices. The company's brand, Prouds, is one of Australia's most established and trusted jewellery retailers in Australia. James Pascoe may consider ramping up its e-commerce strategy over the forecast period by providing consumers with the option to make purchases online, similar to many of its competitors.

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