

Jala (Group) Co Ltd in Beauty and Personal Care (China)

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Abstracts

Over the last few years, Jala experienced rapid growth in the beauty and personal care market. Now, as a leading domestic company in cosmetics and beauty, Jala is determined to maintain steady and sustainable growth, whilst seeking new sources of growth. The company is also planning to expand abroad in the coming decade. Jala is expected to continue its strategy of building up multiple brands with professional technology, innovation and good quality in the forecast period. The company's...

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