

Jacques' Wein-Depot Wein Einzelhandel GmbH in Alcoholic Drinks (Germany)

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Abstracts

After maintaining its position as market leader in the wine retailing business, Jacques' Wein-Depot seeks further natural growth by expansion through more stores in attractive and easy-to-access local areas, a successful and growing partner-system – offering partners a ready-to-operate franchise concept and store – and by increasing the customer base through an outstanding reputation, wine-tasting events and the offer of a customer card, which allows customers to benefit from special bonus...

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