

Jacky's Electronics LLC in Consumer Electronics (United Arab Emirates)

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Abstracts

Jacky's Electronics closed down five of its outlets over the review period. The company nonetheless forecasts growth, driven primarily by using high-profile competitions and price promotions within its remaining outlets. With the improving economic outlook, the company may gradually expand the number of its outlets over the forecast period, focusing on high-traffic, mall-based locations like most of its competitors.

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