

Jacky's Electronics LLC in Consumer Appliances (United Arab Emirates)

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Abstracts

Jacky's Electronics has stated that there are no plans to dramatically expand its store network in the United Arab Emirates at the start of the forecast period, although the opening of a major new shopping mall in the country could result in the opening of a new multi-brand store. The company is however set to mainly focus on growing same-store sales. The company's Dubai Mall outlet will notably be revamped to feature high-tech design and features, while the company will also focus on driving...

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Contents

Strategic Direction

Key Facts

Summary 1 Jacky's Electronics LLC: Key Facts

Summary 2 Jacky's Electronics LLC: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Jacky's Electronics LLC: Private Label Portfolio

Competitive Positioning

Summary 4 Jacky's Electronics LLC: Competitive Position 2015

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