

Izmir in Turkey

<https://marketpublishers.com/r/I9101F15409AEN.html>

Date: July 2023

Pages: 17

Price: US\$ 725.00 (Single User License)

ID: I9101F15409AEN

Abstracts

The Izmir in Turkey report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

IZMIR IN TURKEY

HEADLINES

CITY SCORECARD

CHART 1 Izmir City Scorecard Rankings Among 189 Western Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Izmir Population Indicators Compared to Turkey and Western Europe 2022

CHART 3 Izmir Population Growth Compared to Turkey and Western Europe 2017-2027

CHART 4 Izmir Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Izmir Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Izmir Consumer Expenditure per Capita Compared to Turkey and Western Europe 2017-2027

CHART 7 Izmir Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Izmir Digital Consumer Statistics Compared to Turkey and Western Europe 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Izmir 2017-2027

WEALTH

CHART 10 Izmir Disposable Income per Household Compared to Turkey and Western Europe 2017-2027

CHART 11 Number of Households by Disposable Income Band in Izmir 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Izmir: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Izmir Household Possession of Kitchen Durables Compared to Turkey and Western Europe 2022: % of Households

CHART 14 Izmir Possession of Entertainment Electronics Compared to Turkey and Western Europe 2022: % of Households

CHART 15 Izmir Household Possession of Other Durables Compared to Turkey and Western Europe 2022: % of Households

ECONOMY

CHART 16 Izmir GDP per Capita Compared to Turkey and Western Europe 2017-2027

CHART 17 Izmir Real GDP Growth Compared to Turkey and Western Europe
2017-2027

CHART 18 Izmir Inflation Compared to Turkey and Western Europe 2017-2027

LABOUR

CHART 19 Izmir Labour Indicators Compared to Turkey and Western Europe 2022

CHART 20 Economically Active Population and Unemployment Rate in Izmir 2017-2022

CHART 21 Izmir Labour Productivity Compared to Turkey and Western Europe
2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Izmir 2017-2022

CHART 23 Automotive Circulation in Izmir 2017-2022

CHART 24 Izmir Transport Possession Compared to Turkey and Western Europe 2022:
% of Households

I would like to order

Product name: Izmir in Turkey

Product link: <https://marketpublishers.com/r/I9101F15409AEN.html>

Price: US\$ 725.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I9101F15409AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970