

IXIA in Retailing (Tunisia)

https://marketpublishers.com/r/IF575F1D14EEN.html

Date: June 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: IF575F1D14EEN

Abstracts

IXIA, the rights holder to the Avon direct selling brand remains the leading player in direct selling in Tunisia. Since September 2013, however, the company has faced the challenge of a serious new competitor: Oriflame, the Sweden-based beauty and personal care direct selling specialist.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 IXIA: Key Facts

Summary 2 IXIA: Operational Indicators 2011-2013

Internet Strategy

Summary 3 IXIA: Share of Sales Generated by Internet Retailing 2011-2013

Company Background
Competitive Positioning

Summary 4 IXIA: Competitive Position 2013



I would like to order

Product name: IXIA in Retailing (Tunisia)

Product link: https://marketpublishers.com/r/IF575F1D14EEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/IF575F1D14EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970