

# ivi Ryo Corp in Consumer Health (Philippines)

https://marketpublishers.com/r/I4AC4DC7CA1EN.html

Date: June 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: I4AC4DC7CA1EN

#### **Abstracts**

ivi Ryo Corp is expected to be challenged by the growing number of dietary supplements positioned for beauty. However, the company is expected to capitalise on its established brand name and endorsements from well-known celebrities. Its brand Met Tathione is expected to further improve its formulation, being positioned as the most effective glutathione brand in the market.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Allergy Care, Herbal/Traditional Products, OTC, Paediatric OTC Healthcare, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 ivi Ryo Corp: Key Facts

Company Background

Production

**Competitive Positioning** 

Summary 2 ivi Ryo Corp: Competitive Position 2014



#### I would like to order

Product name: ivi Ryo Corp in Consumer Health (Philippines)

Product link: <a href="https://marketpublishers.com/r/I4AC4DC7CA1EN.html">https://marketpublishers.com/r/I4AC4DC7CA1EN.html</a>
Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/l4AC4DC7CA1EN.html">https://marketpublishers.com/r/l4AC4DC7CA1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970