

IVF Hartmann AG in Consumer Health (Switzerland)

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Abstracts

In 2012 IVF Hartmann saw positive growth, and strengthened its position in wound care. IVF Hartmann's main aim for the future is profitable growth. In order to strengthen its competitiveness, internal programmes to increase efficiency and to stabilise its results will be pursued with great intensity. In addition to organic growth the company will seek growth potential through new acquisitions to complement the core business and strengthen its market position.

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