

IVESS in Soft Drinks (Argentina)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

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Abstracts

IVESS is expected to increase its focus on bulk water as the company is experiencing higher growth rates for these products in line with the overall development of bottled water.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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