

# ITMI - Norte Sul Portugal SA (Grupo Os Mosqueteiros) in Retailing (Portugal)

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## Abstracts

With a longstanding presence in the country, ITMI - Norte Sul Portugal is increasingly aware that proximity to consumers represents one of the most distinctive and successful factors in retailing in Portugal. ITMI expects to open a total of 63 new outlets over the period to 2020, with EUR200 million of planned investment in the country. According to the group, the strategy will be decisive for the company in increasing its share in the Portuguese retail environment, which it aims to increase to...

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