

Istanbul City Review

<https://marketpublishers.com/r/I5225312503EN.html>

Date: November 2014

Pages: 23

Price: US\$ 650.00 (Single User License)

ID: I5225312503EN

Abstracts

Istanbul emerged as a truly global city during the last few decades, as its population and GDP per capita soared. The city benefited from its developed logistics infrastructure and the availability of convenient locations for the world's major manufacturers. Istanbul is one of the most manufacturing-orientated cities in the world with the share of the workforce employed in manufacturing comparable only to major cities in China.

Euromonitor's City Review report

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help

drive informed strategic planning.

Contents

Istanbul Review at A Glance

Understanding Istanbul Review Structure

Chart 1 Overview

Key Facts on Istanbul

Summary 1 Key Facts On Istanbul 2007, 2012, 2017

Istanbul Highlights

History

Delimitation of the Metropolitan Region

Chart 2 Map Of Istanbul Metropolitan Area

Main Business Districts

Economy of the City

Industrial Make-up

Chart 3 Industrial Composition Of Istanbul 2012

Chart 4 Labour Productivity: Selected Cities 2012

Summary 2 Istanbul Manufacturing 2012

Summary 3 Istanbul Commerce 2012

Summary 4 Istanbul Business services 2012

Recent Developments and Outlook

Summary 5 Labour Market Changes in Istanbul 2007-2012

Chart 5 Dynamics Of Real GDP In Istanbul, Turkey and Other Cities in Western Europe over the 2007-2017

Consumer Profile

City Demographics

Chart 6 Population By Age 2012

Chart 7 Drivers Of Population Growth In Istanbul 2007-2012

Household Income

Chart 8 Household Distribution By Income In Istanbul 2012 and 2017

Consumer Expenditure

Structure of Household Budget

Summary 6 Istanbul Household Budget Structure By Consumer Expenditure Item, % of total

Chart 9 Comparison Of Household Expenditure in Istanbul and Turkey

City Lifestyle

City Affordability

Chart 10 Household Expenditure On Housing: Selected Cities 2012

Chart 11 Household Expenditure On Transport: Selected Cities 2012

Definitions

Appendix

Summary 7 GDP Development, 2007, 2012, 2017

Summary 8 GDP By Origin, Current Prices, US\$, Million, 2007-2012

Summary 9 Population And Labour Force, 2007-2012

Summary 10 Employed population by economic sector, % of total, 2007-2012

Summary 11 Population By Sex And Broad Age Groups, '000, 2007-2012

Summary 12 Population Growth, 2007-2012

Summary 13 Total Population, 2013-2017, 2020

Summary 14 Population By Educational Attainment, 2007-2012

Summary 15 Structure Of Consumer Expenditure By Main Category, 2007-2012

Summary 16 Consumer Expenditure By Main Category, Per Household, Constant (2012) Prices, US\$, 2007, 2012, 2017

Summary 17 Households By Income Band, % Of Total, Constant (2012) Prices 2007, 2012, 2017

Summary 18 Households By Income Band, '000, Current Prices 2007-2012

Summary 19 Inflation, 2007-2012

Summary 20 Transport indicators, 2007-2012

Summary 21 Tourism 2007-2012

Summary 22 Air Pollution, concentration in micrograms per cubic metre, 2007-2012

I would like to order

Product name: Istanbul City Review

Product link: <https://marketpublishers.com/r/l5225312503EN.html>

Price: US\$ 650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l5225312503EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970