

# **ISSTA Lines Cooperative Ltd in Travel and Tourism** (Israel)

https://marketpublishers.com/r/I410DE1244FEN.html

Date: July 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: I410DE1244FEN

### **Abstracts**

In 2013 the strategy of Issta Lines Cooperative did not change. The main goal of the company is to maintain its current status as the biggest travel retailer in Israel, and the leader in leisure tourism. The company is working towards increasing its share in leisure tourism by expanding its marketing activity online and through new channels. Therefore, Issta continues to enhance and expand its online activity through acquisitions and the development of new online offerings. Issta recently.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Issta Lines Cooperative Ltd: Key Facts

Summary 2 Issta Lines Cooperative Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Issta Lines Cooperative Ltd: Competitive Position 2013



#### I would like to order

Product name: ISSTA Lines Cooperative Ltd in Travel and Tourism (Israel)

Product link: <a href="https://marketpublishers.com/r/l410DE1244FEN.html">https://marketpublishers.com/r/l410DE1244FEN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/l410DE1244FEN.html">https://marketpublishers.com/r/l410DE1244FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970