

Isetan (Singapore) Ltd in Retailing (Singapore)

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Abstracts

Isetan (Singapore) Ltd aims to become an indispensable department store in Singapore by continually catering to consumers' changing lifestyles. Isetan is also looking for greater profitability and sustained growth within the challenging retail climate in Singapore.

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Contents

Strategic Direction
Company Background
Digital Strategy
Private Label
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Summary 1 Isetan (Singapore) Ltd: Competitive Position 2015



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